

A Word About Public Screenings

A number of activists and community groups leaders have reached out to us asking how they may organize a screening in their communities. We are pleased to accommodate – that's why we made the film! Our aim is to learn from one another and build successful direct actions and social movements. However, there are some issues we want to make you aware of.

Purchase of a DVD does not automatically include what is called **Public Performance Rights**, and these are required to show the film publicly. This is true across the board for any film screened in the U.S. (with a few exceptions granted under what's called Fair Use Law that don't generally apply in this case)

DVDs purchased through New Day films for colleges and universities do include public performance rights (and are priced accordingly). DVDs for home use (available on our website) do not.

For activists, we are pleased to offer the opportunity of Single Use Public Performance Rights at an affordable rate! We set a flat fee based primarily on the size of your venue and allow you to screen at a local theater, sell tickets, and keep the box office proceeds for your group. Our goals are to make it relatively inexpensive to host a screening, help activists working to improve our democracy raise a little money to support their group's efforts, and to help us recoup some of the costs of making the film.

New Day is a collective of social issue filmmakers who value the impact films can have. We appreciate that many of you want to do the right thing by getting the legal license to publicly show our film. Thanks for understanding.

To learn more about activist and community groups screenings, [click here](#).
